

# Rules & Regulations

## On Spot Challenge | 3<sup>rd</sup> Edition I-Film Festival

The I-Film Festival Abu Dhabi invites you to participate **On Spot Challenge**, is a high-energy, real-time content creation experience designed to test creativity, spontaneity, and storytelling skills.

Participants are invited to create original short-form content on the spot, using specially designed **5 sets** inside the festival premises. With complete creative freedom and a live festival environment, this challenge celebrates the art of thinking fast, shooting smart, and creating instantly.

Whether you're a filmmaker, content creator, student, or social media storyteller, this is your moment to turn the festival into your canvas.

The content will be showcased on the Festival's Big LED Screen at Yas Creative Hub, bringing standout creations to a live audience at the heart of the event.

The third edition of I-Film Festival organized by Innovative Film Academy Abu Dhabi will be held 10-11-12 April 2026, at Yas Creative Hub in Abu Dhabi city, the United Arab Emirates.

### Participation Process

- Content must be shot entirely on-site at the festival venues and during the festival days 10-11-12 April 2026.
- Participants may use any of the 5 curated sets available at the premises.
- Upload the final content to the official submission link provided by the festival team.
- Post the same video/reel/image on Instagram.
- Tag and follow: **@innovativefilmacademy**
- Use official festival hashtag (*shared on-site*).
- Filling out the application form on the official website: [www.iFilmFestivaluae.com](http://www.iFilmFestivaluae.com).
- Instagram post must remain public until the Closing Day.
- Selected content will be played on the Big LED Screen at the festival.

### Rules and Regulations

- The participation is open to students, creators, filmmakers, influencers, and professionals.

- Participants may use:
  - Smartphones
  - DSLR cameras
- Open to individuals or teams from any country and nationality.
- Individual or team participation allowed (*as per on-ground coordination*).
- Content must be original works.
- Open to all formats and genres.
- All categories are accepted: narrative, documentary, experimental.
- All genre are accepted: Drama, comedy, thriller ..etc.
- Once uploading the content, the applicant declares full acceptance of the Festival's rules and regulations and all decisions made by the viewing committee and Juries.
- Once uploading the content, the submitter confirm they hold all rights to the content, music, and visuals used.
- Only the authorized person can submit the content and they are fully responsible for the accuracy of the information provided. If any discrepancy is found, the film will be excluded from participation.
- The I-Film Festival is not obliged to offer any comments, justifications, or reasons. No legal claim to participate in the festival can be filed.

### **Selection Process**

- Content selected for participation in the festival are determined exclusively by viewing committees selected by the Festival Management.
- The decision regarding the selection and the sections in which they will be presented belongs exclusively to the I-Film Festival.
- Content selected to participate in the festival may not be withdrawn.
- Screening Fees: No compensation will be paid by the festival to showcase any film.
- The costs associated with making the content are the responsibility of the content maker.
- The I-Film Festival has the right to manage the use of film clips and photographs from selected content for all its promotional materials (digital or print ads) across all channels, for the sole purpose of promoting the festival.
- The content will be officially screened during the festival dates.

## **Final Provisions**

- Awards will be announced and distributed in a special ceremony organized at the conclusion of the festival.
- Jury decisions are final and binding.
- Disputes, if any, will be subject exclusively to the jurisdiction of the Courts in the United Arab Emirates.
- This official regulation was issued in English. The President of the festival is authorized to determine all matters unclear or not covered by this regulation.
- Participation in the festival implies full agreement to all items of this regulation.

## **Awards**

The competition Juries will grant the following awards:

1. Best Content: Trophy and certificate.
2. Special Jury Award: Trophy and certificate.

For any queries, please reach us at: **[ifilmfestival@innovativefilmacademy.com](mailto:ifilmfestival@innovativefilmacademy.com)**